

BUSINESS PRESENTATION PROJECT

"THE BOSSTRADER"

Since 2011 I have worked in several related criptomonedas business, but it was not until 2017 when I had the first idea of a trading system can automatically read market behavior and in this same way could interact with positive results in its operations.

For the month of June 2018 was issued a first version of BOSSTRADER, it is being partly funded by friends and experts on the subject who with their contributions helped launch the product privately.

The first results of BOSSTRADER were positive, although when adversity they appeared on the market performance began to be affected, so I started researching and learn more about trading, market behavior among many other things in order to improve code and performance and therefore the results.

WHAT IS THE BOSSTRADER?

The BOSSTRADER is a software written in nodejs (latest version LTS) with asynchronous code (used only resource you need to optimize the performance of the machine) can connect to multiple exchanges through the API key provided by them is capable opening and closing operations taking decisions guided by the trading signals obtained by it.

The signals are computed in real time with data from the exchange, these data are: capitalization and trading volume, opening price, closing price last candles, trading volume per minute. With this the BOSSTRADER calculates its signal using indicators as RSI, CCI, EMA, DEMA, TEMA TSI among others; When the result of these calculations results in a viable entry, the BOSSTRADER proceeds to open the purchase order (use all the resources that are available in the exchange for trading) or sale as appropriate.

The BOSSTRADER can be installed on normal computers without requiring large resources for its operation, but it is best to install it on a VPS (Virtual Private Server) to thereby have the BOSSTRADER working 24/7 without stopping, also it works on operating systems more common as Windows, Mac, Linux.

When installed on a VPS, the BOSSTRADER creates a graphical interface as a web site for ease and usability by users, allowing anyone without computer knowledge or use of applications can use it from a friendly interface and very easy to use format to access a BOSSTRADER hosted on a VPS would be the IP of the VPS and the default port is 3618. You can access a test in BOSSTRADER <http://95.179.202.67:3618> email to access is test@test and password is test.

Each trading operation that is initiated with BOSSTRADER consists of two parts: the first is the market watcher (market observer) responsible for obtaining information exchange and translate it into numbers for the BOSSTRADER can understand, the other party is strategy Runner (executing strategies) which uses the data to calculate market watcher indicator value and likewise execute your trade.

The runner strategy is linked to what we call the paper trader, who is the trader simulation in real time with fake money, and tradebot is the trader who uses and invest real money in exchange. These two units are running constantly being called by the brain BOSSTRADER.

WHY DOES THE BOSSTRADER?

After conducting a market study and using various trading systems we could conclude that there is no market a 100% reliable to put money to work and most showed us losses even if proclaimed as the best of the best.

According to our study, people seek to generate income without having to stop doing other things that are generating their income now, here comes the need to create software able to meet all the expectations of potential users, to achieve this we started remarking needs more important as they are:

- A) Performance: summarized in the ability to obtain utilities operating with the software.
- B) Ease of use: With this we ensure that anyone of any age can start your BOSSTRADER and start generating revenue without extensive programming knowledge.
- C) The intuitive interface: this is summarized BOSSTRADER GUI that is responsible for creating and displaying everything that is being done in an easy to understand user and make it even easier to use.
- D) Automation: The most important point for our development team was automation, since 90% of the best-known software offering this type of service are fully automated and thus only achieved failure of business.

For BOSSTRADER, we have chosen to create interaction between the software and the user, this brings the BOSSTRADER three processes automated trading and a semiautomatic process.

Automatic processes are:

1. **MARKET WATCHER:** This is the process that is responsible for obtaining information exchange, creator of candles and graphics. Based on these analyzes automatic trading operations are performed. You can be placed infinite MARKETS WATCHERS.
2. **TRADER:** This is the process that is in charge of trading on the basis of the signals obtained with the calculation of indicators based on the MARKET WATCHER. This process uses the default 60% of funds from the exchange.
3. **PAPER TRADER:** This is a trading process that is used to analyze the performance of the market strategies in real time. For this purpose, BOSSTRADER not use the money from the user, but assumes that is based on BTC 100, and based on that displays its results as if making real-time trading. This process is only behavior analysis strategies against real-time market.

BOSSTRADER semiautomatic process is:

1. **TRADING ADVISOR:** It is the interaction with the BOSSTRADER through TELEGRAM, and is a great tool with which we intend that users will learn from trading while they using the BOSSTRADER, this process defaults to the 40% of funds have the user's exchange.

The advisor trading will analyze all the MARKET WATCHERS placed by the user and analyze their performance when a winning signal the BOSSTRADER send all the information to the

user and ask if lets you perform a trading specifically through a message is found in implementing TELEGRAM, this the user to decide which decides to make because each MARKET WATCHER may have different performance and will. Similarly, the user can interact with the BOSSTRADER, may ask for the price and market behavior.

ADVANTAGES OF BOSSTRADER

Use BOSSTRADER brings many advantages here the most notorious:

1. By using the BOSSTRADER, the user will not have to spend hours sitting in front of a performing calculations signals to operate screen.
2. The user will not have to go through the psychological anxieties generated by the profession of trader.
3. The user can use their time for other activities of their choice.
4. the risk of operating on their own is significantly decreased as trading wants to do years of training, study and even then may be more likely to make mistakes by the same psychology.
5. You avoid falling into the hands of scam artists offering trading signals that most of the time, trading courses and memberships where the only ones who profit are those engaged in selling these systems are not met.
6. Being an algorithmic trading software BOSSTRADER is 99% more accurate than any trader, taking into account that performs its calculations in seconds better performance in its operations is guaranteed (Compared with other software.)
7. One of the most important advantages is that the user does not require advanced knowledge of trading or programming to put to work the BOSSTRADER.
8. Users will have access to groups in Discord and Whatsapp where they will receive advice and assistance relating to market observer and strategies used to ensure the highest performance BOSSTRADER.

WHAT IS NEEDED TO PUT TO WORK THE BOSSTRADER?

To have a BOSSTRADER running three things are required:

1. BOSSTRADER operating license.
2. VPS
3. Capital in exchange for work.

BOSSTRADER licenses currently marketed for \$ 180 a year, but from the full implementation of this document, the license shall be valid for \$ 40 monthly.

People who buy the BOSSTRADER receive a link to create the account of the VPS, and recharge the account with at least \$ 40 and the provider of this service will award them \$ 50. With these \$ 90 afford to have the BOSSTRADER online for 9 months about running 24/7.

For the exchange, the user must have at least \$ 100 or its equivalent in BTC, is to remember that profits depend entirely on this balance, it is recommended \$ 500 or its equivalent in BTC, ETH, USDT.

FINANCING

To finance this business, we require \$ 37,500.00 and to raise the funds we have chosen to presale lifetime licenses will be enabled only in the system 69 lifetime licenses, campaign financing will as a crowdfunding where participants will have the following rewards and benefits:

1. Each participant will receive a lifetime license for BOSSTRADER.
2. Each participant may participate as a reseller of licenses, for it will receive prices up to 40% off.
3. Each participant will receive \$ 50 credit for VPS.

In addition, we plan PROMOTERS, developers will be people who cannot make an economic contribution to development, but can refer any investor. For this group of people, we have enabled licenses from 6 months to those who refer at least 3 investors for promoters that refer 4 to 8 investors will receive a license 24 months, and those relating 9 or more investors will receive a lifetime license for BOSSTRADER.

The promoters will also receive the following benefits:

1. Each sponsor may participate as a reseller of licenses, for it will receive prices up to 40% off.
2. Each sponsor will receive \$ 50 credit for VPS.

* The lifetime license costs an average of \$ 38,000.00 (the equivalent would be money paid for the license and monthly renewal for 35 years.)

WHAT IS THE ROI OF BOSSTRADER?

Currently the return on investment of BOSSTRADER is calculated between 15 and 20% per month on the capital that has the user in the exchange, that under normal market conditions, because on favorable terms or uptrend has managed to get to 35 % a month.

After implementation of this development, we expect to increase the ROI considerably, although the profit percentage should be calculated over a month of continuous operation with the improvements outlined in this document.

WHAT WE WILL IMPROVE IN BOSSTRADER?

To achieve having the best automated trading system able to deliver beyond expectations and enhance user experience I raised the following improvements:

1. CPanel first of BOSSTRADER from which the user can set the percentage that the BOSSTRADER will use for continuous trading called tradebot be optimized. Default would tradebot 60% and 40% is used for TRADING ADVISOR.

CPanel also from the user can connect their accounts Telegram, pushbullet, email where you will receive information, notifications and alerts from the BOSSTRADER.

From the CPanel user you will see your license expiration date and personal information, change your password and even fill out your profile.

2. The ADVISOR TRADING is something new because each market observer that user is placed will be studied and analyzed every second by the BOSSTRADER, and when there is an input signal the BOSSTRADER sent by telegram notifying the user to it is he who decides if you want the BOSSTRADER perform the operation or not. You can place all market observers are desired and BOSSTRADER will be notifying in real time all trading options you can do and the user can decide what to do. Currently this part only works with commands from the console, and 90% of people do not have the knowledge to do it for this reason it becomes very important and priority that this part is handled from the CPanel.
3. Connection BOSSTRADER with Telegram is used for several things: The user can interact with the BOSSTRADER and ask the price of currencies observation, meanwhile the BOSSTRADER notify the user when a winning signal trading in any of the markets observation and the user will be the one to tell the bot in which to operate, after making the trade (an input - output purchase and a -Sales) BOSSTRADER send the screenshot to the CPanel user registered mail and that process will end up a new signal appears.
4. BOSSTRADER connection with e-mail will be very helpful because every time the BOSSTRADER make a trade, send a notice along with a screenshot of the tradebot or trading advisor.
5. The connection with pushbullet is planned for the user to receive messages BOSSTRADER, pushbullet is a messaging platform and its API KEY BOSSTRADER user and have a private space to interact.
6. In the graphics, tables candles will be displayed, and the indicators for the user to understand the operation of BOSSTRADER, and these in turn will allow the BOSSTRADER more precise in their calculations.
7. In the operation of BOSSTRADER, with the help of a profitable forex trader, all strategies will add the stoploss and the user can decide which% maximum may lose in value before you run activation of stoploss. By default, the% stoploss allowed is 3% but the user can choose your custom%.
Similarly, all strategies will have the trailing stop, which means that the BOSSTRADER will track the price and according to their behavior continues until you reach the highest point and get better returns, also if the price drops follows and touching the% user-designated stoploss is activated.
8. In the aesthetics of the BOSSTRADER, hand in hand with a graphic designer is to redesign all pictures of BOSSTRADER to give a better appearance in the visual part of the GUI is to optimize all the HTML code for better performance BOSSTRADER.

all external components (provided by npmjs.org) because right now most packages using BOSSTRADER are the stable version had when creating the first version, will also update this requires adapting the BOSSTRADER all these new changes which will provide much more stability of the entire system.

9. Some code in general the kind of language (jade) used in components as this will not continue to receive updates which will be replaced by MUSTACHE or PUG be changed.
10. And as external resources, improve the website to serve as a commercial bridge to show everyone BOSSTRADER power and thus generate sales of licenses and renewals of licenses. Additionally, the server where the database licenses have greater control and security of user data is stored and will be encrypted point to point, and all information stored on it will be encrypted, on this server a graphical interface will be created to manage databases.
11. Deep learning protocol with which the BOSSTRADER may be learning as it develops its operational achieving that over time the BOSSTRADER not again make the same mistakes will be implemented.
12. At the end of the software code will be mounted on GitHub so that thousands of programmers worldwide can contribute to improving the code of strategies and some bug generated.

The estimated time to complete the development and implementation of this whole business is six (06) months from the day that you have obtained all the required capital, during which they will be issuing regular updates on the status of development.

ACTIVITIES TO PERFORM AND ESTIMATED TIME.

To make all these improvements BOSSTRADER, and offer the best trading software to the general public are required six (06) months of continuous work and use all the resources of personnel and financial detailed at the end of this document.

To optimize development time, we have appointed an asynchronous scheme work and is divided into 3 phases:

PHASE 1: Analysis and socialization of the current code BOSSTRADER with the team, description of work and engaging ideas. Duration 1 week.

PHASE 2: Optimization modules encrypting databases, implementing improvements connection between the server and the BOSSTRADER seed and licenses. Duration 2 weeks from the completion of Phase 1.

PHASE 3: Development of images that will be included in the BOSSTRADER. Length 1 week counted from the completion of Phase 1.

PHASE 4: Improved strategies with support from professional trader where the trader explained to the team as the best signals are obtained and the development team will be in charge of making all this information into code that can use the BOSSTRADER to execute his orders. Duration 23 weeks counted at the end of phase 1 (From week 19 through week 23 performance test will begin.)

PHASE 5: Adaptation of HTML code and change language to MUSTACHE JADE. Duration 3 weeks from week 4 after starting the development.

PHASE 6: Creating web pages BOSSTRADER products, and Easycryptos.org brand. Duration 8 weeks from the completion of phase 1.

Step 7: Implementation of artificial intelligence servers week 18.

Step 8: Implementation of all changes will begin in week 19.

COMPENSATION PLAN

The revenue generated with the participation of this business will be:

1. The first source of income of the participants in this business is the use of BOSSTRADER, each participant will receive a lifetime license for BOSSTRADER, where we estimate up to 30% profit per month used.
2. The second source of income for participants will be the referral program where interested parties may participate as authorized resellers and get up to 40% profit on each sale.
3. Each participant will receive \$ 50 credit to set up your VPS.

From week 24 licenses to the public will be offered, licenses will only be issued with duration of 30 calendar days at a cost of \$ 90 USD, knowing this we can calculate the lifetime license costs an average of \$ 38,000.00 (whether it would be the cash equivalent paid for the license and monthly renewal for 35 years.)

There are two main benefits of participating in the funding campaign of our business namely, in the first place, each participant will receive a license according to their contribution to use the BOSSTRADER without having to pay the monthly payments during the activated license time (In case Lifetime license will never pay renewal.)

Secondly, to all those who participate in this business, they will be able to participate in the marketing program in which they will receive licenses with up to a 40% discount that can be sold at the standard price of \$ 90. That is, a participant financially supports the campaign receives its license and the software will start producing money automatically, this same person shows his friends and family the result obtained, his referrals will want to buy the software also so they must pay the \$ 90 monthly (as long as they want to have active service) of which in case of having a \$ 36 lifetime license will be for the person who brings this referral. Now, do you imagine receiving \$ 36 USD per month per renewal for each guest? With 10 guests you will receive \$ 360 USD per month, which is around \$ 4,320.00 USD per year.

USD contribution	Benefits		
	License time	Monthly renewal	Re-seller plan % discount
150-200	12 months	Yes upon expiration	20%
201-300	36 months	Yes upon expiration	25%
301-400	48 months	Yes upon expiration	30%
401-500	60 months	Yes upon expiration	35%
501-649	72 months	Yes upon expiration	40%
>=650	Life-time	Never	40%

RESOURCES

The resources required to complete my business are equivalent to \$ 37,500.00 and will be allocated as follows:

1. My work team consists of 6 programmers who after a week of negotiations we reach an agreement for \$ 750 a month each, they will be responsible for improving and optimizing the entire code in general, the total to pay for their work is of \$ 27,000.00.
2. With the graphic designer it was achieved that for a single payment of \$ 600.00 he will perform the part of the work that corresponds to him.
3. For the improvement of the operation, we have the support of a professional trader that operates in FOREX, who for \$ 5,650.00 commits to develop the optimized strategies for the BOSSTRADER, thus assigning all rights to them.
4. To keep the system active, \$ 800.00 is required for payment of services by VPS, where the license servers, web pages and test BOSSTRADER are hosted. With these funds, 1 year of uninterrupted operation is ensured.
5. For the development of the websites the price of \$ 1,800.00 was agreed. These websites will be developed by third parties.
6. 3 computer equipment with optimal characteristics for programming are required, they were quoted at \$ 600.00 each; \$ 1,650.00 all three with discount.

I thank you in advance for the attention given to this document and all the help given to me in order to move this business forward.